

COMMUNITY BOARD # 9  
890 Nostrand Avenue  
Brooklyn, New York 11225

Minutes of the  
Economic Development Committee  
September 16,2015

The meeting was called to order at 7:10 PM at the CB 9 office.

**ATTENDENCE**

Warren Berke – Committee Chairman  
Pia Raymond – Committee Co-chair  
Veta Clark – CB9  
Augustine Blackwell – CB 9  
Neil Morancie – EDC Community Member  
Micheil Yohannes – Office of Dianna Richardson  
Alan Berger – Resident, Concerned Citizens

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**I. OLD BUSINESS**

An overview of the elements of both the “Shop Local” for our merchants and wholesalers was given, following are the elements approved by the EDC committee, please note, this program is being implemented jointly by CB 8 and CB9’ s EDC’s:

**Geographic Area:** North and South Crown Heights

- + North CH – Flatbush Avenue to Ralph Avenue / Atlantic Avenue To Eastern Parkway
- + South CH – Prospect Park to Utica Avenue / Eastern Parkway to Clarkson Avenue

**Total Population:** Approximately 200,000 residents.

**Commercial corridors included in Program:**

Nostrum Ave: Atlantic Avenue to Clarkson Avenue  
Franklin Avenue: Atlantic Avenue to Clarkson Avenue  
Flatbush Avenue: Atlantic Avenue to Clarkson Avenue  
Utica Avenue: Atlantic Avenue to Clarkson Avenue

**Program Objectives:** November 1 through January 18<sup>th</sup>.

- Two (2) Merchant Events in selected geographic Areas:
- Implemented by local Merchant Associations
  - Proposed Dates
    - + November 28’ 2014 (Thanksgiving Kick Off, Press Conference)

- + December 12 & 13, 2014 – Shop Local Avenue Event Weekend
- + January 18, 2014 (Winter Festival, if we get the support
- Events:
  - + Multiple Sponsor Tables/Displays in each Commercial Corridor
  - + Local Merchant Association Events
  - + Local Merchant Discounts, Giveaways, etc.

Printed Material:

- Sponsor branded Posters for all Participating Stores

Print Media:

- Local Newspapers, PSA's
- Inserts in local delivered advertising materials
- Local Merchant Association Handouts and inclusion in ad's Local Merchant Advertising and inclusion in ad's

TV and Radio:

- Local Stations, PSA's
- Sponsored Ad's, if funded

**II. New Business:**

Alan Berger, local resident and representative of "Concerned Citizens" reviewed their organizations objective of undertaking a planning study for the Lefferts Garden geographic area, for residential and commercial development. The committee chair welcomed any input their study could contribute to our knowledge base and offered any assistance that is within the CB9's sphere of community guidance.

**III. Monthly meeting:**

The committee will meet on the first Monday of the month, 7 PM, at the CB 9 office. The next EDC meeting will be held on October 6, 2014. All are welcome to attend and contribute.

Respectfully submitted,

Warren Berke,  
Committee Chairperson,  
September 17, 2015