

**Community Board 9
890 Nostrand Avenue
Brooklyn, New York 11225**

**Minutes of the
Economic Development Committee Meeting
November 10, 2014**

ATTENDANCE

Warren Berke – Chairperson

Veta Clarke – CB9

Michael Liburd – CB9

Pearl Miles – District Manager

Neil Morancie – Community Resident

Philip A. Pierre – Soundbooth Networks

Pia Raymond – CB9

Ada Terry – CB9

Rosemarie Perry – CB9

Demetrius Lawrence – CB9

Musa Moore – CB9

Hon. Shirley Patterson – District Leader

Dwayne Nicholson – CB 9

Sabrina Hassan – BriLife Foundation



The meeting was called to order at 7:05 pm

Shop Local Program

Planning for the Holiday Shop Local Program is moving forward under the direction of Pia Raymond, Nostrand Avenue Merchants' Association and Shelly Kramer, Parkside Empire Flatbush Avenue Merchants' Association. The program will be implemented for year one through these two merchant associations, with the program focused on Nostrand and Flatbush Avenues.

Pia Raymond is holding a meeting with merchants from Utica Avenue in conjunction with Arna Lipkind from Councilmember Darlene Mealy's office.

We have received a sponsorship from PLS Financial, as an event sponsor, which translates into no cost to the 150 merchants that are participating in CB9 Shop Local. We have also received a donation from American Express who provided shopping bags for the event.

Pia Raymond and Shelly Kramer are in the process of ordering the promotional materials for our merchants and we are preparing PSA advertisements for the media.

We need volunteer's for the 3 event dates, please contact Pia Raymond if you would like to volunteer.

Independent Contractors' Directory Website

As previously reported, the Economic Development Committee is proposing to create a website to promote the individual contractors who work and live in our community. Neil Morancie resident committee member has volunteered to lead this activity for the committee.

The first step is to design the infrastructure of the site, which has begun. If anyone would like to join our effort, please contact Neil. We could use web design and marketing support.

We are shooting for a September 2015 launch.

Adjournment

The committee will meet on the first Monday of the month, 7 PM, in the Community Board office. The next meeting will be held on December 1, 2014. All are welcome to attend and contribute.

Respectfully submitted,

Warren Berke
Chairperson
November 12, 2014